

## **FOR IMMEDIATE RELEASE**

### **TIMBERS RESORTS TAKES MEMBERS TO A HIGHER LEVEL: ALLIANCE ESTABLISHED WITH SENTIENT JET FOR PRIVATE SERVICE TO ALL PROPERTIES**

**CARBONDALE, COLORADO (August 2, 2007)** – Providing a new level of service for their owners, Timbers Resorts has reached an agreement with Sentient Jet Membership, the leading provider of private jet membership and one of the country's fastest-growing private jet companies, allowing Timbers Resorts owners to access the Timbers' corporate Membership with Sentient for travel to and from any of the Timbers Resorts properties. Timbers owners are also eligible to enjoy a preferred offer to join the Sentient Jet Membership Program for travel to destinations other than the Timbers Resorts properties.

Timbers Resorts and Sentient Jet both share a dedication to the highest service levels and to creating a world-class travel experience for their customers, establishing a complementary and rich alliance between the two companies. With Sentient Jet as Timbers Resorts' preferred private jet membership provider, Timbers owners will have access to the most innovative and flexible private jet travel offering in the market supported by an extensive safety program.

"Time is worth so much to our owners," remarked Timbers Resorts Founder and CEO David Burden. "This new alliance will help them reach their destination with friends and family more quickly and comfortably, avoiding the hassles that commercial air travel now provides."

Signature developments of Timbers Resorts include *The Timbers Club at Snowmass* in Snowmass, Colorado; *Esperanza Resort* in Cabo San Lucas, Mexico; *The Rocks Luxury Residence Club*, in North Scottsdale, Arizona; *Castello di Casole* in Tuscany, Italy; *The Preserve at Botany Bay* on St. Thomas, USVI; and the newest, *One Steamboat Place* in Steamboat Springs, Colorado. Designed for vacationers who want the best in luxury leisure, these properties provide personalized surroundings and services tailored to each resident's tastes and preferences. Founded in 1999, Timbers Resorts has carved a niche within the real estate industry by offering a unique combination of equity ownership, vacation-home lifestyle and high-end resort amenities.

Further information on each of the Timbers Resorts properties can be found online at [www.timbersclub.com](http://www.timbersclub.com), [www.esperanzaresort.com](http://www.esperanzaresort.com), [www.therocksclub.com](http://www.therocksclub.com), [www.castellodicasole.com](http://www.castellodicasole.com), [www.thepreserveatbotanybay.com/](http://www.thepreserveatbotanybay.com/), [www.onesteamboatplace.com](http://www.onesteamboatplace.com), or please visit Timbers Resorts at [www.timbersresorts.com](http://www.timbersresorts.com).

#### **About Sentient Jet**

Sentient Jet, Inc., is the leader in private jet membership, the most flexible and economically sound approach to private aviation. Members enjoy access to premium executive-class aircraft with a guaranteed response time of as little as ten hours anywhere in the continental United States. The Program features guaranteed availability as well as both one-way and round-trip pricing at fixed hourly rates. Sentient's TravelCard Membership requires only an initial deposit. This is not a fee and there is no capital risk or long-term commitment. Members pay only for the trips that they take and the funds on deposit are fully refundable at any time.

All flights are operated by FAR Part 135 air carriers (“Operators”), who shall maintain full Operational Control at all times. Operators providing service for the Sentient Jet Membership Program must meet both FAA safety requirements and additional safety standards established by Sentient Jet, Inc. Some flights will be operated by one of the wholly-owned subsidiaries of JetDirect Aviation Holdings, LLC, the parent company of Sentient Jet, Inc., each as an individual FAR Part 135 air carrier with full Operational Control and each operating in full compliance with all FAA requirements and Sentient safety standards.

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**Media Contact:** Landry Fuller / Regina Wong/Lucy Zepp  
Murphy O’Brien, Inc.  
310-453-2539  
lfuller@murphyobrien.com  
[rwong@murphyobrien.com](mailto:rwong@murphyobrien.com)  
[lzepp@murphyobrien.com](mailto:lzepp@murphyobrien.com)

**Marketing Contact:** Amy Anderson  
Timbers Resorts  
(970) 963-5007  
aanderson@timbersresorts.com