



## FOR IMMEDIATE RELEASE

### **TIMBERS RESORTS DEBUTS “TIMBERS COLLECTION” – AN EXCLUSIVE PARTNERSHIP PROGRAM AVAILABLE TO ALL OWNERS AND MEMBERS**

**CARBONDALE, CO (September 30, 2009)** – Timbers Resorts today unveiled the creation of the Timbers Collection, an exclusive program available to Property Owners and Social Members within the Timbers Resorts portfolio. Ownership at a Timbers Resorts destination assures membership in the Timbers Collection. In addition to reciprocity benefits between properties through the Timbers Reciprocity Program, Timbers Collection Members are offered an incomparable host of perks and privileges through exclusive relationships with an impressive group of trusted brands and services. The highly anticipated program is designed to ease and enhance the vacation lifestyle, whether it be getting to and from a Timbers Resorts property, booking one-of-a-kind excursions and experiences or arranging the best medical care. Membership in the Timbers Collection ensures seamless travel from start to finish.

Members of Timbers Collection will receive the following benefits and privileges:

#### **Getting From A to B**

- **Sentient Jet** – Timbers Collection Members can travel privately to and from any Timbers Resorts destination with Sentient Jet without being a Member. Additionally, Timbers Collection Members can join Sentient at a reduced initial deposit of \$100,000. All funds are used entirely for flight hours, never expire and are refundable at any time.
- **Hertz Car Rental** – Membership in the Timbers Collection includes complimentary Hertz #1 Club Gold® status. When travelling to and from any Timbers Resorts property, members receive “Meet & Greet” rental service, and complimentary vehicle pickup and delivery to their residence in most locations.
- **Priority Pass** – Timbers Collection Members receive a preferred rate for an annual membership, providing access to more than 600 airport VIP lounges.
- **Luggage Forward** – Members receive preferred rates to have doorstep-to-destination luggage delivery whenever they travel.

#### **The Leisurely Lifestyle**

- **PlumpJack Group** – Through Timbers Resorts relationship with PlumpJack at The Orchard at The Carneros Inn, PlumpJack extends discounted pricing at The Carneros Inn and Squaw Valley Inn as well as complimentary wine tastings at PlumpJack Winery and discounts at the wine shop.
- **Jumeirah** – Jumeirah will manage all resort operations at Timbers Resorts’ property in the Virgin Islands; The Preserve at Botany Bay. As a hospitality affiliate, Jumeirah offers Sirius Silver benefits to all Timbers Collection Members, including special promotions at Jumeirah hotels around the world and exciting Awards such as room upgrades, complimentary breakfast and late checkout.
- **Kiawah Partners** – Timbers Resorts has joined forces with Kiawah Partners to develop The Links Cottages at Doonbeg - A Timbers Resorts Residence Club. Members of the Timbers Collection will enjoy preferred pricing on accommodations at The Lodge at Doonbeg and preferred access to the Greg Norman-designed golf course. Members will also receive preferred rates at The Sanctuary Hotel, located within Kiawah Partners’ namesake development, Kiawah Island.

## **Adventuresome Travel**

- **Backroads** - Timbers Collection Members will be invited on exclusive private trips and Active Travel Days customized for Timbers Resorts by Backroads, as well as enjoy VIP treatment from their Travel Consultants and special amenities.
- **Active Sojourns** – Travel specialist Carol O’Hare will create one-of-a-kind getaways and an array of educational experiences for Members.
- **The Italian Concierge** – Members will enjoy custom trips designed by Italian travel specialist Joyce Falcone, recognized by *Conde Nast Traveler* for her expertise and professionalism. Itineraries can be created for Tuscany and beyond.

## **Secure & Safe Travels**

- **MedJetAssist** – For a preferred fee, Timbers Collection Members will receive complimentary medical air pickup if ever hospitalized more than 150 miles from home and transported to the hospital of choice.
- **Colorado Outdoor Recreation Search and Rescue** – Membership, available for \$3.00, covers the cost of volunteer search and rescue teams if ever needed by a Member of Timbers Collection.

## **Wine & Refine**

- **Italian Wine Merchants** – Timbers Collection Members will have the opportunity to manage and expand their wine cellars through the Timbers Collection Wine Club and its exclusive Cellar Management Services, all in partnership with Italian Wine Merchants, the country’s leading speciality wine store.

For more information on Timbers Collection and a breakdown of all benefits, visit [www.timberscollection.com](http://www.timberscollection.com).

## **About Timbers Resorts**

Since 1999, Timbers Resorts, the developer of small, private, luxury resort properties including private residence clubs, boutique hotels, and club communities has established an unrivaled reputation in the real estate industry. Its exclusive collection of intimate prestigious developments unlike any other, reside in the most sought-after destinations in the world.

Current Timbers Resorts properties include The Timbers Club in Snowmass, Colorado; Esperanza in Cabo San Lucas, Mexico; The Rocks Luxury Residence Club in Scottsdale, Arizona; Castello di Casole in Tuscany, Italy; The Preserve at Botany Bay on St. Thomas in the US Virgin Islands; One Steamboat Place in Steamboat Springs, Colorado; The Orchard at The Carneros Inn in Napa, CA; The Villas at Rancho Valencia in Rancho Santa Fe, CA; and The Links Cottages at Doonbeg in Ireland.

With these properties, Timbers Resorts has taken the concept of real estate to a new level of luxury, exclusivity and personal service by creating the Timbers Collection which provides reciprocity between resorts through the Timbers Reciprocity Program, as well as, a host of partnerships with purveyors of travel and the art of living well such as Sentient Jets, Backroads, Hertz, Priority Pass and more. For more information, please visit [www.timbersresorts.com](http://www.timbersresorts.com).

###

## **MEDIA CONTACTS:**

Lucy Zepp/Emily Peterson/Rachel Esserman  
Murphy O’Brien, Inc.  
310-453-2539  
[lzepp@murphyobrien.com](mailto:lzepp@murphyobrien.com)  
[epeterson@murphyobrien.com](mailto:epeterson@murphyobrien.com)  
[resserman@murphyobrien.com](mailto:resserman@murphyobrien.com)